



NYEPI, BALI'S DAY OF SILENCE

A sacred pause to reflect, renew, and reconnect with the island's spirit

Nusa Dua, February 2026 – Bali's sacred day of silence, widely known as Nyepi, marks the beginning of the Balinese New Year according to the Saka Calendar. Unlike most New Year traditions filled with vibrant festivities and fireworks, the occasion is observed through stillness, introspection and spiritual reflection. For twenty - four hours, the island comes to a complete pause where streets are empty, lights are dimmed, public areas remain closed, and daily routines are temporarily halted, allowing communities to embrace the quiet moment. This year, it falls on Thursday, 19 March.



The days leading up to the day of silence are enriched by a series of meaningful rituals that prepare the island for this meaningful occasion. The journey begins with Melasti, a purification ceremony by the sea. Communities walk in procession to the beach or nearby water sources, carrying sacred temple objects to be cleansed with holy water. It symbolizes the spiritual renewal and washing away of negative energies. This is followed by Pangrupukan on the eve of the observance, when locals gather in prayer and processions to dispel negative energies. As evening comes, the ambiance turns vibrant with the presence of Ogoh - ogoh parade.

Ogoh - ogoh are large handcrafted effigies, traditionally created from bamboo and paper, designed with bold and dramatic expressions. These evil figures are paraded through the streets in lively processions accompanied by music and prayers before being ceremonially released. It reflects the cleansing process of unwanted energies and ready to welcome a fresh renewal. This year, our resort features Bhuta Tog Tog Sil, a symbol of a human-like figure according to Balinese tradition, often portrayed with watchful eyes to represent awareness and accountability. Guests are welcomed to witness this meaningful experience. More than a cultural spectacle, it embodies the deeper philosophy of letting go the disruptive elements.

When the sacred day arrives, the entire island embraces for guiding principles, no lights allowed, no travel, no work and no entertainment. Outdoor activities are stopped, and even the airport temporarily suspends operations. The absence of noise transforms Bali into a serene landscape, providing a sense of deep calm and pure tranquility.



ABOUT NUSA DUA BEACH HOTEL & SPA – HANDWRITTEN COLLECTION

The Nusa Dua Beach Hotel & Spa – Handwritten Collection is the pioneer of luxury accommodation within the Nusa Dua area. This 5-star diamond resort, has been welcoming kings, queens, presidents and other dignitaries since its grand opening. Nestled within beautifully landscaped gardens, the resort, with its 381 guestrooms and suites, features all the elegance of a Balinese palace, while offering modern amenities. The Nusa Dua Spa is designed to highlight its rich Balinese tradition with a variety of indigenous treatments. Dining at Nusa Dua Hotel & Spa is an epicurean journey with a choice of four restaurants and four bars under the close watch of an award-winning culinary team.

For reservations and more information, please visit: www.all.accor.com/C150

HANDWRITTEN COLLECTION

Handwritten Collection was created in 2023 to bring together hotels with a unique personality, intimately reflecting the character and warmth of the people who love and look after them. Believing hotels are where genuine connections are made and authentic travel experiences are enriched, the hoteliers of Handwritten Collection invite travellers to experience a twist on traditional hospitality without turning it on its head. The guest experience at Handwritten Collection brings to life the spirit of the host, their tastes, their passions and the little quirks of their personality. Handwritten Collection portfolio is expected to reach 250 hotels by 2030 throughout the globe with properties already opened in Australia, France and China. Handwritten Collection is part of Accor, a world-leading hospitality group counting over 5,500 properties throughout more than 110 countries, and a participating brand in ALL - Accor Live Limitless – a lifestyle loyalty program providing access to a wide variety of rewards, services, and experiences.

handwrittencollection.com | all.com | group.accor.com

PRESS CONTACT

Maria Febronia

Marketing Communication Manager

Nusa Dua Beach Hotel & Spa - Handwritten Collection

maria.febronia@accor.com