

PRESS RELEASE

Celebrates Victory in Penjor Competition

Bali, September 2023



With hearts brimming with joys and spirits, Nusa Dua Beach Hotel & Spa Bali proudly announces the victory of the Penjor competition, organized by BHA (Bali Hotels Associations) last Wednesday, 16th August 2023.

This remarkable achievement feat not only underscores the team's dedication but also shines a spotlight on our resort as we have secured the first place position among prestigious resorts and hotels.

The competition was marked by their spirit to showcase their enthusiasm, creativity, details, and unity. Most of the selected team members are skilled in the art of crafting Balinese penjor.

A penjor is not only a symbol of an event or ornate decoration. According to the Balinese tradition, it is believed as a spiritual connection and cultural identity.

It stands tall in a captivating display and the ornament showcases the beauty, symbolizing the harmonious balance between the forces of nature and the divine during significant ceremonies and festivals.

Made from tall bamboo, the towering represents Mount Agung, Bali's sacred mountain. It's usually adorned with various offerings and colorful displays that are a prominent feature in Balinese Hindu celebrations, particularly during Galungan and Kuningan festivals adding a touch of splendor to these joyous occasions.

We take pride in this accomplishment and wish to be the winner in upcoming competitions.

Nusa Dua Beach Hotel & Spa, Bali

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ABOUT NUSA DUA BEACH HOTEL & SPA, BALI

The Nusa Dua Beach Hotel & Spa, Bali is the pioneer of luxury accommodation within the Nusa Dua area. This 5-star diamond resort, has been welcoming kings, queens, presidents and other dignitaries since its grand opening. Nestled within beautifully landscaped gardens, the resort, with its 383 guestrooms and suites, features all the elegance of a Balinese palace, while offering modern amenities. The Nusa Dua Spa is designed to highlight its rich Balinese tradition with a variety of indigenous treatments. Dining at Nusa Dua Hotel & Spa is an epicurean journey with a choice of four restaurants and four bars under the close watch of an award-winning culinary team. For more information, please visit www.nusaduahotel.com.

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