

PRESS RELEASE

Bali, August 2023

**Up Close and Personal with the Newly Appointed Marketing Communications Manager
at Nusa Dua Beach Hotel & Spa, Bali**

Nusa Dua Beach Hotel & Spa, Bali is delighted to announce the appointment of Maria Febronia as the new Marketing Communications Manager. With over ten years of experience in the hospitality industry, she brings a wealth of expertise from her work at local and international chain hotels.

Previously, she has worked with esteemed hospitality brands such as Accor, Marriott, Starwood Hotels, Maya Resorts, and most recently, the Banyan Tree Hotels Group. Notably, she played a significant role as part of the pre-opening team for HOMM Saranam Baturiti Bali.

She is also a proud graduate of Atma Jaya University in Yogyakarta, where she majored in Public Relations. Alongside her professional skills, she possesses a strong passion for photography, writing, and creating digital content.



In her new role, she will be responsible managing and leading Marketing Department with new marketing strategies to drive the growth of our hotel.

Aligned with current marketing trends, she intends to utilize her creativity in this field at the Nusa Dua Beach Hotel & Spa, Bali.

“We have strong confidence that her skills and dedication will propel us to new heights of achievement,” stated Pierrick Gautier, General Manager.

We extend a warm welcome to Maria Febronia and look forward to the future success of our establishment

Nusa Dua Beach Hotel & Spa, Bali

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ABOUT NUSA DUA BEACH HOTEL & SPA, BALI

The Nusa Dua Beach Hotel & Spa, Bali is the pioneer of luxury accommodation within the Nusa Dua area. This 5-star diamond resort, has been welcoming kings, queens, presidents and other dignitaries since its grand opening. Nestled within beautifully landscaped gardens, the resort, with its 383 guestrooms and suites, features all the elegance of a Balinese palace, while offering modern amenities. The Nusa Dua Spa is designed to highlight its rich Balinese tradition with a variety of indigenous treatments. Dining at Nusa Dua Hotel & Spa is an epicurean journey with a choice of four restaurants and four bars under the close watch of an award-winning culinary team. For more information, please visit www.nusaduahotel.com.

MEDIA RELATIONS

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